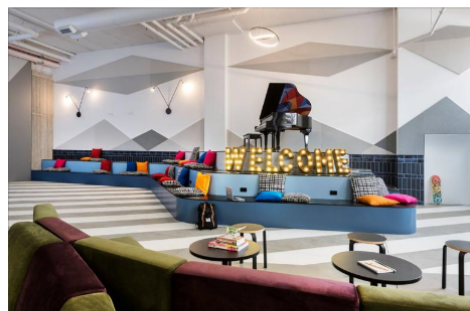


Design-led Co-living Student Hub set to open in Perth

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Campus Perth – a design-led, co-living student hub – is set to be home to more than 700 domestic and international university students from early 2019.

A collaboration between GCP Hospitality – renowned, global hospitality and hotel accommodation operator – and award-winning design studio, Woods Bagot, Campus Perth provides international and domestic students with an inner city student accommodation option.

Located in the hustle and bustle of Perth at 80 Stirling Street, Campus Perth has been designed with the idea of community at its core to seamlessly integrate spaces for students to live, socialise, study, learn and collaborate across 11 floors.

With an emphasis on design, functionality and technology, Campus Perth will offer flat sharing style apartments of four and six bedrooms, spacious rooms for two, and private studio apartments. Every room has strong design look and feel and is complemented with high-speed Wi-Fi, lockable drawers, ensuite bathrooms, individual study desks, card access doors and USB charging hubs.

Split across 3,600 sqm of communal areas, students will have access to The Link – a co-working space with cluster tables, individual workstations and rooms for private meetings, all equipped with the latest technology and connectivity including high-speed Wi-Fi, USB charging stations, screening options and monitors.

The Commons is a vibrant, multi-cultural area for students to take a break from studying and features a gaming room. A fully-equipped fitness club will also be accessible for students, along with several fully-equipped communal kitchens and a BBQ rooftop.

GCP Hospitality Chief Marketing Officer, Marc Bichet, who worked closely with the Woods Bagot design team said Campus Perth blurred the lines between traditional student accommodation and a co-living space to deliver the next generation of student accommodation.



“Campus Perth offers something different to Western Australia – it is a vibrant and energetic place for young people to live in the heart of the city. There is simply nothing else in Perth that meets the demand for design and community led, affordable home-away-from-homes for students – both domestic and international,” Marc said.

“We coupled GCP Hospitality’s experience and knowledge of international design and lifestyle trends within hotels, restaurants and co-working environments with Woods Bagot’s local insight and global practice in experiential architecture to create a space that celebrates all realms of student living and encapsulates the Campus brand.

“Campus Perth is a student lifestyle, co-living hub that empowers independent living, whilst being part of a wider, like-minded social and academic community. It will also contribute to and enhance the vibrant, urban precinct of Northbridge.”

Woods Bagot’s Perth hotel sector leader and Campus Perth interior design project leader, Eva Sue, said the building was a series of unique, future focused and inspiring design-led spaces that represent the next-gen evolution of student accommodation.



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"A key consideration for Campus Perth is to support the multi-tasking of students and elevate the urban lifestyle of being a university student. The project adopts the concept of co-living to blend spaces and create engaging and dynamic communities which allow students to engage communally and collectively, while also enjoying individual experiences," she said.

Eva said the ultimate aim was to create spaces that the students will love spending time in.

"Although there are defined spaces and zones, they coexist together with a sense of fluidity. The diversity and unique identity of each space offers choice for students in how they socialise, study, collaborate and seek retreat. The spaces are designed to be fun, to inspire and motivate, with elements of surprise and delight," she said.

Eva said Campus Perth also celebrates its location and the urban aspects of Northbridge.

"The design takes a 'hyperlocal' approach with an emphasis on delivering customised, unique and authentic experiences to Campus Perth by commissioning local art and creating integrated spaces to host events and cultural activities. Our urban design response has seen a new landscaped connection between Stirling and Pier Streets, which will further enhance and activate the precinct with vibrant retail and casual dining experiences," she said.

Designed with the student in mind, Campus Perth rates are inclusive of all accommodation fees, government rates, legal fees, management fees, electricity and water, hi-speed Wi-Fi, air conditioning, access to washers and dryers and 24/7 security.

A dedicated Campus Guru will be on hand to help foster a community atmosphere with a schedule of planned social events, including movie and games nights, potluck dinners and yoga classes.

Campus Perth is expected to open in early 2019. To find out more and view room options, visit campusperth.com

